JOB POSTINGS

CAPA's website attracts an average of 8,000 visitors a month on its Home Page, and approximately 12% of those visitors also visit CAPA's Job Board. CAPA's Job Board is visited most often by recent PA graduates, but long-time PAs (defined as practicing six years or longer) also frequent CAPA's career services, including the Job Board.

The posting of a listing with CAPA includes:

- · 30 days on CAPA's Job Board
- · A spotlight feature on CAPA's social media
- Inclusion in the Employment Opportunities section of CAPA's print magazine
- Potential of 9,000 combined impressions total

Individual Listing - \$180/post Spotlight in E-Newsletter/Event Reminder/Job Board - \$100/feature

Unlimited Postings - \$1,250/year

This is an one-year option that permits the posting of an unlimited number of employment opportunities while still receiving all the benefits of an Individual Listing. This is a cost-effective option for medical systems and practices that must post numerous positions a year.

